# 2020 Pensions & Investments Print | Digital | Email P&I Careers

# Pensions&Investments



# Use P&I Careers to find the talent you seek for your new employment opportunity

When you want to direct your employee search to the top, look to the publication read by the industry's top talent — *Pensions & Investments*. In print, digital and by e-newsletter, our targeted, executive audience of investment professionals is quality talent you seek to join your firm.

Start your search today with P&I Careers.

#### Maximum visibility and reach for your posting.

What sets P&I Careers apart from the others is our reach into the investment management community. Only P&I Careers has the industry's leading publication as its backbone, ensuring your job posting is noticed by the most qualified candidates for the position.

Only P&I Careers can offer this competitive advantage.

## P&I Careers is the dedicated job placement destination for P&I's exclusive audience.

The following job posting options are designed to fit your budget and maximize visibility.

- 1. PRINT ad, DIGITAL posting and E-NEWSLETTER listing
- 2. **DIGITAL** posting and **E-NEWSLETTER** listing

To discuss the benefits and prices of each option, contact Erin Smith at (212) 210-0719 | esmith@pionline.com today.

### P&I CAREERS

#### **Option 1**

Print | Digital | E-mail

Option 1 takes advantage of all P&I's products to spread the word about your career posting

#### This option includes:

- One print ad in Pensions & Investments' Careers section
- 60-day posting on P&I Careers
- Minimum of 10 listings on P&I Daily e-mail
- Minimum of 8 listings on the P&I Digest e-newsletters
- Minimum of 2 listings on P&I Online Insider
- Minimum of 1 listing on P&I Issue Alert
- Minimum of 1 listing on P&I Editors' Picks

#### 2020 P&I Careers Rates - Print | Digital | E-Mail

Rates per posting

Print Ad Size	1 Postings	3 Postings	5 Postings
2"	\$2,525	\$2,390	\$2,270
4"	\$3,155	\$3,000	\$2,841
6"	\$4,165	\$3,955	\$3,745
8"	\$5,177	\$4,915	\$4,660
10"	\$6,065	\$5,755	\$5,450
12"	\$6,945	\$6,595	\$6,250
16"	\$8,840	\$8,395	\$9,760

#### **Option 2**

Digital | E-mail

Go the digital only route and post your ad in the P&I Careers section on pionline.com and a listing on P&I e-newsletters.

#### This option includes:

- Up to 60-day posting on Plonline.com/careeers
- Minimum of 10 listings on P&I Daily e-mail
- Minimum of 8 listings on the P&I Digest e-newsletters
- Minimum of 2 listings on P&I Online Insider
- · Minimum of 1 listing on P&I Issue Alert
- Minimum of 1 listing on P&I Editors' Picks

#### 2020 P&I Careers Rates - Digital | E-Mail

Rates per posting

No. of Postings	Rates Total	Rates Per placement
1 posting	\$2,210	
3 postings	\$5,965	\$1,988
5 postings	\$8,585	\$1,717
10 postings	\$14,350	\$1,435
Unlimited postings	\$22,100	

Featured job posting is an additional \$375



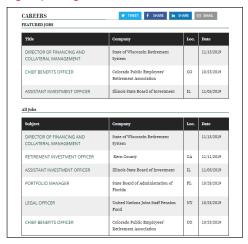
P&I Careers takes advantage of 11 different *Pensions & Investments* channels to ensure our audience of highly qualified investment professionals see and act upon your new employment opportunity.

#### Display ad



Option 1 only

#### Digital posting



Option 1 and 2

#### E-Newsletter Listing



Option 1 and 2

Pensions & Investments Stats		
Subscribers	50,000+	
Readers*	115,000	
*Subscriber Study		

Newsletter Stats		
P&I Daily - Plan Sponsor edition	8,310+ subscribers	
P&I Daily - Money Manager edition	8,385+ subscribers	
P&I Daily - Consultants edition	1,830+ subscribers	
Issue Alert	43,050+ subscribers	
DC Digest	29,500+ subscribers	
Alternatives Digest	31,000+ subscribers	
Plan Sponsor Digest	35,600+ subscribers	
Investments Digest	32,800+ subscribers	
Online Insider	29,000+ subscribers	
Editors' Picks	42,550+ subscribers	
P&I Digital Stats 6	month average	
Page views	620,260+	

P&I Digital Stats	6 month average
Page views	620,260+
Visits	393,186+
Unique Visitors	282,715+

### P&I CAREERS

### 2020 P&I Careers Closing Calendar

Issue Date	Closing Date	Issue Date	<b>Closing Date</b>
January 13	January 6	July 13	July 6
January 27	January 20	July 27	July 20
February 10	February 3	August 10	August 3
February 24	February 17	August 24	August 17
March 9	March 2	September 7	August 31
March 23	March 16	September 21	September 14
April 6	March 30	October 5	September 28
April 20	April 13	October 19	October 12
May 4	April 27	November 2	October 26
May 18	May 11	November 16	November 9
June 1	May 25	Nobember 30	November 23
June 15	June 8	December 14	December 7
June 29	June 22	December 28	December 21

P&I Careers closes on Mondays, seven days prior to issue date.

To place your P&I Careers ad contact, Erin Smith at (212) 210-0719 esmith@pionline.com today.