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**2020** Pensions & Investments  
Print | Digital | Email

P&I Careers

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Pensions & Investments

[www.pionline.com/mediakit](http://www.pionline.com/mediakit)

## Use P&I Careers to find the talent you seek for your new employment opportunity

When you want to direct your employee search to the top, look to the publication read by the industry's top talent — *Pensions & Investments*. In print, digital and by e-newsletter, our targeted, executive audience of investment professionals is quality talent you seek to join your firm.

Start your search today with P&I Careers.

### **Maximum visibility and reach for your posting.**

What sets P&I Careers apart from the others is our reach into the investment management community. Only P&I Careers has the industry's leading publication as its backbone, ensuring your job posting is noticed by the most qualified candidates for the position.

Only P&I Careers can offer this competitive advantage.

## P&I Careers is the dedicated job placement destination for P&I's exclusive audience.

The following job posting options are designed to fit your budget and maximize visibility.

1. **PRINT** ad, **DIGITAL** posting and **E-NEWSLETTER** listing
2. **DIGITAL** posting and **E-NEWSLETTER** listing

To discuss the benefits and prices of each option, contact Erin Smith at (212) 210-0719 | [esmith@pionline.com](mailto:esmith@pionline.com) today.

## Option 1

Print | Digital | E-mail

Option 1 takes advantage of all P&I's products to spread the word about your career posting

This option includes:

- One print ad in Pensions & Investments' Careers section
- 60-day posting on P&I Careers
- Minimum of 10 listings on P&I Daily e-mail
- Minimum of 8 listings on the P&I Digest e-newsletters
- Minimum of 2 listings on P&I Online Insider
- Minimum of 1 listing on P&I Issue Alert
- Minimum of 1 listing on P&I Editors' Picks

## Option 2

Digital | E-mail

Go the digital only route and post your ad in the P&I Careers section on pionline.com and a listing on P&I e-newsletters.

This option includes:

- Up to 60-day posting on Pionline.com/careers
- Minimum of 10 listings on P&I Daily e-mail
- Minimum of 8 listings on the P&I Digest e-newsletters
- Minimum of 2 listings on P&I Online Insider
- Minimum of 1 listing on P&I Issue Alert
- Minimum of 1 listing on P&I Editors' Picks

### 2020 P&I Careers Rates - Print | Digital | E-Mail

Rates per posting

| Print Ad Size | 1 Postings | 3 Postings | 5 Postings |
|---------------|------------|------------|------------|
| 2"            | \$2,525    | \$2,390    | \$2,270    |
| 4"            | \$3,155    | \$3,000    | \$2,841    |
| 6"            | \$4,165    | \$3,955    | \$3,745    |
| 8"            | \$5,177    | \$4,915    | \$4,660    |
| 10"           | \$6,065    | \$5,755    | \$5,450    |
| 12"           | \$6,945    | \$6,595    | \$6,250    |
| 16"           | \$8,840    | \$8,395    | \$9,760    |

### 2020 P&I Careers Rates - Digital | E-Mail

Rates per posting

| No. of Postings    | Rates Total | Rates Per placement |
|--------------------|-------------|---------------------|
| 1 posting          | \$2,210     | ---                 |
| 3 postings         | \$5,965     | \$1,988             |
| 5 postings         | \$8,585     | \$1,717             |
| 10 postings        | \$14,350    | \$1,435             |
| Unlimited postings | \$22,100    | ---                 |

Featured job posting is an additional \$375

Featured job posting is free of charge when you place a print ad 6" or larger.  
Higher frequency discounts are available. Call for details. Issued and effective on Oct. 1, 2019

P&I Careers takes advantage of 11 different *Pensions & Investments* channels to ensure our audience of highly qualified investment professionals see and act upon your new employment opportunity.

## Display ad

Option 1 only

## Digital posting

| Title   | Company   | Loc. | Date       |
|---|---|------|------------|
| DIRECTOR OF FINANCING AND COLLATERAL MANAGEMENT | State of Wisconsin Retirement System              |      | 11/15/2019 |
| CHIEF BENEFITS OFFICER                          | Colorado Public Employees' Retirement Association | CO   | 10/23/2019 |
| ASSISTANT INVESTMENT OFFICER                    | Illinois State Board of Investment                | IL   | 11/05/2019 |

  

| Subject   | Company   | Loc. | Date       |
|---|---|------|------------|
| DIRECTOR OF FINANCING AND COLLATERAL MANAGEMENT | State of Wisconsin Retirement System              |      | 11/15/2019 |
| RETIREMENT INVESTMENT OFFICER                   | Kerns County                                      | CA   | 11/11/2019 |
| ASSISTANT INVESTMENT OFFICER                    | Illinois State Board of Investment                | IL   | 11/05/2019 |
| PORTFOLIO MANAGER                               | State Board of Administration of Florida          | FL   | 10/28/2019 |
| LEGAL OFFICER                                   | United Nations Joint Staff Pension Fund           | NY   | 10/25/2019 |
| CHIEF BENEFITS OFFICER                          | Colorado Public Employees' Retirement Association | CO   | 10/23/2019 |

Option 1 and 2

## E-Newsletter Listing

Option 1 and 2

## Pensions & Investments Stats

|             |         |
|-------------|---------|
| Subscribers | 50,000+ |
| Readers*    | 115,000 |

\*Subscriber Study

## Newsletter Stats

P&I Daily - Plan Sponsor edition 8,310+ subscribers

P&I Daily - Money Manager edition 8,385+ subscribers

P&I Daily - Consultants edition 1,830+ subscribers

Issue Alert 43,050+ subscribers

DC Digest 29,500+ subscribers

Alternatives Digest 31,000+ subscribers

Plan Sponsor Digest 35,600+ subscribers

Investments Digest 32,800+ subscribers

Online Insider 29,000+ subscribers

Editors' Picks 42,550+ subscribers

## P&I Digital Stats 6 month average

Page views 620,260+

Visits 393,186+

Unique Visitors 282,715+

## 2020 P&I Careers Closing Calendar

| <b>Issue Date</b> | <b>Closing Date</b> | <b>Issue Date</b> | <b>Closing Date</b> |
|-------------------|---------------------|-------------------|---------------------|
| January 13        | January 6           | July 13           | July 6              |
| January 27        | January 20          | July 27           | July 20             |
| February 10       | February 3          | August 10         | August 3            |
| February 24       | February 17         | August 24         | August 17           |
| March 9           | March 2             | September 7       | August 31           |
| March 23          | March 16            | September 21      | September 14        |
| April 6           | March 30            | October 5         | September 28        |
| April 20          | April 13            | October 19        | October 12          |
| May 4             | April 27            | November 2        | October 26          |
| May 18            | May 11              | November 16       | November 9          |
| June 1            | May 25              | November 30       | November 23         |
| June 15           | June 8              | December 14       | December 7          |
| June 29           | June 22             | December 28       | December 21         |

P&I Careers closes on Mondays, seven days prior to issue date.

To place your P&I Careers ad contact, Erin Smith at (212) 210-0719 [esmith@pionline.com](mailto:esmith@pionline.com) today.