2019 Pensions & Investments Print | Digital | Email P&I Careers

Pensions&Investments



Use P&I Careers to find the talent you seek for your new employment opportunity

When you want to direct your employee search to the top, look to the publication read by the industry's top talent — *Pensions & Investments*. In print, digital and by e-newsletter, our targeted, executive audience of investment professionals is quality talent you seek to join your firm.

Start your search today with P&I Careers.

Maximum visibility and reach for your posting.

What sets P&I Careers apart from the others is our reach into the investment management community. Only P&I Careers has the industry's leading publication as its backbone, ensuring your job posting is noticed by the most qualified candidates for the position.

Only P&I Careers can offer this competitive advantage.

P&I Careers is the dedicated job placement destination for P&I's exclusive audience.

The following job posting options are designed to fit your budget and maximize visibility.

- 1. PRINT ad, DIGITAL posting and E-NEWSLETTER listing
- 2. **DIGITAL** posting and **E-NEWSLETTER** listing

To discuss the benefits and prices of each option, contact Erin Smith at (212) 210-0719 | esmith@pionline.com today.

P&I CAREERS

Option 1

Print | Digital | E-mail

Option 1 takes advantage of all P&I's products to spread the word about your career posting

This option includes:

- One print ad in Pensions & Investments' Careers section
- 60-day posting on P&I Careers
- Minimum of 10 listings on P&I Daily e-mail
- Minimum of 8 listings on the P&I Digest e-newsletters
- Minimum of 2 listings on P&I Online Insider
- Minimum of 1 listing on P&I Issue Alert
- Minimum of 1 listing on P&I Editors' Picks

2019 P&I Careers Rates - Print | Digital | E-Mail

Rates per posting

| Print Ad Size | 1 Postings | 3 Postings | 5 Postings | |
|---------------|------------|------------|------------|--|
| 2" | \$2,475 | \$2,345 | \$2,225 | |
| 4" | \$3,090 | \$2,940 | \$2,785 | |
| 6" | \$4,080 | \$3,875 | \$3,670 | |
| 8" | \$5,075 | \$4,820 | \$4,570 | |
| 10" | \$5,945 | \$5,640 | \$5,345 | |
| 12" | \$6,810 | \$6,465 | \$6,125 | |
| 16" | \$8,665 | \$8,230 | \$7,805 | |
| | | | | |

Option 2

Digital | E-mail

Go the digital only route and post your ad in the P&I Careers section on pionline.com and a listing on P&I e-newsletters.

This option includes:

- Up to 60-day posting on Plonline.com/careeers
- Minimum of 10 listings on P&I Daily e-mail
- Minimum of 8 listings on the P&I Digest e-newsletters
- Minimum of 2 listings on P&I Online Insider
- Minimum of 1 listing on P&I Issue Alert
- Minimum of 1 listing on P&I Editors' Picks

2019 P&I Careers Rates - Digital | E-Mail

Rates per posting

| No. of Postings | Rates Total | Rates Per placement |
|--------------------|-------------|---------------------|
| 1 posting | \$2,165 | |
| 3 postings | \$5,845 | \$1,960 |
| 5 postings | \$8,120 | \$1,625 |
| 10 postings | \$14,070 | \$1,420 |
| Unlimited postings | \$21,665 | |
| | | |

Featured job posting is an additional \$360

P&I CAREERS

P&I Careers takes advantage of 11 different *Pensions & Investments* channels to ensure our audience of highly qualified investment professionals see and act upon your new employment opportunity.

Display ad



Option 1 only

Digital posting



Option 1 and 2

E-Newsletter Listing



Option 1 and 2

Pensions & Investments Stats Subscribers 50,000+ Readers* 115,000

| Newsletter Stats | | |
|--------------------------------------|---------------------|--|
| P&I Daily - Plan Sponsor edition | 16,800+ subscribers | |
| P&I Daily - Money Manager edition | 10,300+ subscribers | |
| P&I Daily - Consultants edition | 2,300+ subscribers | |
| Issue Alert | 59,200+ subscribers | |
| DC Digest | 34,200+ subscribers | |
| Alternatives Digest | 35,600+ subscribers | |
| Plan Sponsor Digest | 46,700 subscribers | |
| Investments Digest | 37,500+ subscribers | |
| Online Insider | 34,600+ subscribers | |
| Editors' Picks | 57,700+ Subscribers | |
| P&I Digital Stats 6 | month average | |
| Page views | 549,805+ | |
| Visits | 326,870+ | |
| Unique Visitors | 227,307+ | |

P&I CAREERS

2019 P&I Careers Closing Calendar

| Issue Date | Closing Date | Issue Date | Closing Date |
|-------------|--------------|--------------|--------------|
| January 7 | December 28 | July 8 | July 1 |
| January 21 | January 14 | July 22 | July 15 |
| February 4 | January 28 | August 5 | July 29 |
| February 18 | February 11 | August 19 | August 12 |
| March 4 | February 25 | September 2 | August 26 |
| March 18 | March 11 | September 16 | September 9 |
| April 1 | March 25 | September 30 | September 23 |
| April 15 | April 8 | October 14 | October 7 |
| April 29 | April 22 | October 28 | October 21 |
| May 13 | May 7 | November 11 | November 4 |
| May 27 | May 20 | November 25 | November 18 |
| June 10 | June 3 | December 19 | December 2 |
| June 24 | June 17 | December 23 | December 16 |

P&I Careers closes on Mondays, seven days prior to issue date.

To place your P&I Careers ad contact, Erin Smith at (212) 210-0719 esmith@pionline.com today.